

## **Scribes Strategic Plan**

**April 2016**

### **Strategic Priority 1: Scribes will continue to promote quality modern legal writing.**

- A. Scribes will continue to publish a high-quality journal and newsletter.
- B. Scribes will continue to sponsor awards related to high-quality legal writing. In addition to awards related to outstanding legal writing, Scribes will explore creating a contest for rewriting “bad” legal writing.
- C. Scribes will explore creating a “National Legal Writing Week” in conjunction with the American Bar Association.
- D. Scribes will continue to sponsor the National Orders of Scribes for outstanding law students.
- E. Scribes will develop, distribute, and update guides, standards, and advice regarding quality legal writing.
- F. Scribes will produce a “Best of the *Scribes Journal*” book.
- G. Scribes will seek strategic relationships with other organizations that share the Scribes mission.

### **Strategic Priority 2: Scribes strives to be the largest, most influential legal-writing organization in the United States.**

- A. Scribes will reach 800 individual members by 2017.
- B. Scribes will reach 80 institutional members by 2017.
- C. Scribes will review and consider expanding its membership categories keeping in mind its intended audience of law firms, the judiciary, and law schools; the review will encompass a consideration of dues and benefits associated with each category.
- D. Scribes will survey members to determine what benefits and services they value.
- E. Scribes will actively explore membership outreach and promotional opportunities.

**Strategic Priority 3: Scribes will use the most effective means to promote the organization, the organization's work, and quality legal writing.**

- A. Scribes will maintain a website that offers members information about the organization and high-quality legal writing.
- B. Scribes will use social media to help achieve this priority.
- C. Scribes will feature, on its website and in its publication, the work and advice of outstanding legal writers.
- D. Scribes will provide meaningful service opportunities for its members.